

Age Irrelevance

Changing the narrative

Life Long Learning where age is irrelevant



impact & activity

Engage student bodies, unions and education providers to redefine the narrative of being a mature student to empowering adults through life long learning.



outputs

Every education provider, policy makers and the government recognises the importance of lifelong learning, ceasing making an artificial divide between students over and under 21.



change mechanisms

Changing hearts and minds by setting out the compelling narrative of the 50 year career to support growth mindsets and influence access to life long learning.



outcomes

We see a change in definition of life long learning and attitude to 50 year career, intergenerational student population



Our goal

1 million influencers believe in the Age Irrelevance mission to redefine life horizons in the era of longevity

Success

The UK education system supports the 50 year career and access to life long learning

Education providers in the UK know about age irrelevance

Government narrative changes to support ongoing learning

Accessible education for all ages

We want to connect to all student bodies, unions and education providers to establish a UK narrative on empowering adults through access to education at every stage of life, recognising the 50 year career imperative.

✉ kay@ageirrelevance.com

🌐 www.ageirrelevance.com